



Armando Bencomo <armando.bencomo@lacity.org>

Public Comments Not Uploaded 7000 Romaine St.

David Bass <dbass@basslawla.com>

Mon, Sep 13, 2021 at 3:37 PM

Reply-To: clerk.plumcommittee@lacity.org

To: "Melissa Jones (melissa.jones@lacity.org)" <melissa.jones@lacity.org>, "lambert.giessinger@lacity.org"

<lambert.giessinger@lacity.org>, "clerk.plumcommittee@lacity.org" <clerk.plumcommittee@lacity.org>

Cc: "Lauren Chang (lchang@sheppardmullin.com)" <lchang@sheppardmullin.com>, John LoCascio

<john@historicrosourcesgroup.com>, Heather Goers <heather@historicrosourcesgroup.com>

I am writing as the owner of the [7000 Romaine Street](#) property listed on the agenda for the PLUM Committee hearing tomorrow.

As with the evaluation before the Cultural Heritage Commission, I as the owner join in the nomination and recommendations of the Cultural Heritage Commission.

Thank you.

David M. Bass, Esq.
David M. Bass & Associates, Inc.
[948 N. Sycamore Avenue](#)
Los Angeles, CA 90038
Telephone: 310-789-1152
Facsimile: 323-785-3479

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2 attachments

9-3-21 COLA Not. of PLUM Comm. hearing.pdf
91K

6-14-2021 Letter of Determination.pdf
241K

HOLLY L. WOLCOTT
CITY CLERK

PETTY F. SANTOS
EXECUTIVE OFFICER

City of Los Angeles
CALIFORNIA



ERIC GARCETTI
MAYOR

OFFICE OF THE
CITY CLERK

Council and Public Services Division
200 N. Spring Street, Room 395
Los Angeles, CA 90012
General Information: (213) 978-1133
FAX: (213) 978-1040

PATRICE Y. LATTIMORE
DIVISION MANAGER

clerk.lacity.org

September 3, 2021

CHC-2020-5220-HCM
ENV-2020-5221-CE
Council District 4

7000 Romaine Holdings LLC
c/o David M. Bass
948 North Sycamore Avenue
Los Angeles, CA 90038

7000 Romaine Holdings LLC
c/o David M. Bass and Associates, Inc.
1900 Avenue of the Stars, Suite 200
Los Angeles, CA 90067

CERTIFIED MAIL
RETURN RECEIPT REQUESTED

You are hereby notified that the Planning and Land Use Management (PLUM) Committee of the Los Angeles City Council will hold a public hearing **telephonically** during a Special Meeting on **Tuesday, September 14, 2021**, at approximately **8:00 A.M.**, or soon thereafter, to consider the following: Categorical Exemption from the California Environmental Quality Act (CEQA) pursuant to Article 19, Section 15308, Class 8, and Article 19, Section 15331, Class 31 of the State CEQA Guidelines, and report from the Cultural Heritage Commission relative to the inclusion of the Howard Hughes Headquarters, located at 7000 West Romaine Street, 930-956 North Sycamore Avenue, and 931-953 North Orange Drive; in the list of Historic-Cultural Monuments.

In conformity with the Governor's Executive Order N-29-20 (March 17, 2020) and due to concerns over COVID-19, this Los Angeles City Council committee meeting will be conducted telephonically.

The audio for this meeting is broadcast live on the internet at: <https://clerk.lacity.org/calendar>. The live audio can also be heard at: (213) 621-CITY (Metro), (818) 904-9450 (Valley), (310) 471-CITY (Westside) and (310) 547-CITY (San Pedro Area). If the live audio is unavailable via one of these channels, members of the public should try one of the other channels.

Members of the public who would like to offer public comment on the items listed on the agenda should call 1 669 254 5252 and use Meeting ID No. 161 644 6631 and then press #. Press # again when prompted for participant ID. Once admitted into the meeting, press *9 to request to speak.

Requests for reasonable modification or accommodation from individuals with disabilities, consistent with the Americans with Disabilities Act can be made by contacting the City Clerk's Office at (213) 978-1133. For Telecommunication Relay Services for the hearing impaired, please visit this site for information: <https://www.fcc.gov/consumers/guides/telecommunications-relay-services-trs>.

If you are unable to telephone-in at this meeting, you may submit your comments in writing. Written comments may be addressed to the City Clerk, Room 395, City Hall, 200 North Spring Street, Los Angeles, CA 90012 or submitted by email to: www.LACouncilComment.com

In addition, you may view the contents of Council file No. **21-0671** by visiting: www.lacouncilfile.com

Please be advised that the PLUM Committee reserves the right to continue this matter to a later date, subject to any time limit constraints.

For inquiries about the Cultural Heritage Commission report, contact City Planning staff:

Lambert M. Giessinger

(213) 847-3648

lambert.giessinger@lacity.org

Melissa Jones

(213) 847-3679

melissa.jones@lacity.org

For inquiries about the meeting, contact City Clerk staff:

Armando Bencomo

(213) 978-1080

clerk.plumcommittee@lacity.org

Note: If you challenge this proposed action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City Clerk at, or prior to, the public hearing. Any written correspondence delivered to the City Clerk before the City Council's final action on a matter will become a part of the administrative record. The time in which you may seek judicial review of any final action by the City Council is limited by California Code of Civil Procedure Section 1094.6 which provides that an action pursuant to Code of Civil Procedure Section 1094.5 challenging the Council's action must be filed no later than the 90th day following the date on which the Council action becomes final.



LOS ANGELES CULTURAL HERITAGE COMMISSION

200 North Spring Street, Room 272, Los Angeles, California, 90012-4801, (213) 978-1300
www.planning.lacity.org

LETTER OF DETERMINATION

MAILING DATE: **JUN 14 2021**

Case No. **CHC-2020-5220-HCM**
CEQA: ENV-2020-5221-CE
Plan Area: Hollywood

Council District: 4 – Raman

Proposed Monument: HOWARD HUGHES HEADQUARTERS

Property Address: 7000 West Romaine Street; 930-956 North Sycamore Avenue;
931-953 North Orange Drive

Owner: 7000 Romaine Holdings LLC c/o David M. Bass


At its meeting of **June 3, 2021**, the Cultural Heritage Commission took the actions below to include the Howard Hughes Headquarters in the list of Historic-Cultural Monuments, subject to adoption by the City Council:

1. **Determined** that the proposed designation is categorically exempt from the California Environmental Quality Act (CEQA), pursuant to Article 19, Section 15308, Class 8 and Article 19, Section 15331, Class 31 of the State CEQA Guidelines;
2. **Determined** that the property conforms with the definition of a Monument pursuant to Section 22.171.7 of the Los Angeles Administrative Code;
3. **Recommended** that the City Council consider the Howard Hughes Headquarters for inclusion in the list of Historic-Cultural Monuments; and
4. **Adopted** the attached Findings as amended by the Commission.

The Commission vote was as follows:

Moved: Kennard
Seconded: Kanner
Ayes: Barron, Buelna, Milofsky

Vote: 5 – 0


James K. Williams, Commission Executive Assistant II
Cultural Heritage Commission

Time for Council to Act: The Commission action will be transmitted to the City Council for consideration. Pursuant to Section 22.171.10(f) of the Los Angeles Administrative Code, the Council may approve or disapprove in whole or in part an application or initiation for a proposed designation of a Monument. The Council shall act in 90-days of the public hearing held before the Commission on the proposed designation. The City Council may unilaterally extend the 90-day time limit to act for a maximum of 15 days for good cause. With written consent of the owner, the time for the City Council to act may be extended by up to an additional 60 days. If the Council does not act on the application or initiation within this specified time limit, the application or initiation to designate a Monument shall be deemed to have been denied.

For further information regarding the scheduling of this matter before the City Council please call the Office of the City Clerk, Planning and Land Use Management Committee at (213) 978-1074.

Attachment: Amended Findings

c: Mashael Majid, Planning Director, Fourth Council District
Ken Bernstein, Principal City Planner, Office of Historic Resources
Lambert Giessinger, Architect, Office of Historic Resources
Shannon Ryan, Senior City Planner
Melissa Jones, City Planning Associate
Victor Cuevas, Assistant Deputy Superintendent, Department of Building and Safety
Pascal Challita, Chief, Department of Building and Safety, Inspection Bureau

HOWARD HUGHES HEADQUARTERS
7000 West Romaine Street; 931-953 North Orange Drive; 930-956 North Sycamore Avenue
CHC-2020-5220-HCM
ENV-2020-5221-CE

FINDINGS

(Adopted by the Cultural Heritage Commission on June 3, 2021)

- The Howard Hughes Headquarters "exemplifies significant contributions to the broad cultural, economic or social history of the nation, state, city or community" as an excellent and rare example of a 1930s industrial building in the entertainment industry support services area of Hollywood.
- The Howard Hughes Headquarters "is associated with the lives of historic personages important to national, state, city, or local history" as the headquarters of entrepreneur Howard Hughes' business empire from 1930 to 1976.
- The Howard Hughes Headquarters "embodies the distinctive characteristics of a style, type, period, or method of construction" as an excellent example of the Art Deco architectural style applied to an industrial building in Hollywood.

DISCUSSION OF FINDINGS

The Howard Hughes Headquarters meets three of the Historic-Cultural Monument criteria.

The subject property "exemplifies significant contributions to the broad cultural, economic or social history of the nation, state, city or community" as an excellent and rare example of a 1930s industrial building in the entertainment industry support services area of Hollywood. The motion picture industry has played a significant role in the economic and cultural development of Los Angeles, and studio support services are essential assets to the region. For as long as the entertainment industry has existed, so, too, has the necessity for supplies and services which support its activities and operations. By the late 1920s, motion picture support services, such as those housed at the Howard Hughes Headquarters building, operated almost exclusively out of Hollywood, and operations continued to flourish throughout the 1930s and into the 1940s. Originally serving as a color film manufacturing plant, the subject property provided a vital service to the film industry and stands to reflect the history of the entertainment industry in Hollywood.

The Howard Hughes Headquarters also "is associated with the lives of historic personages important to national, state, city, or local history" as the headquarters of entrepreneur and filmmaker Howard Hughes' business empire from 1930 to 1976. Born into wealth, Howard Hughes rose to become a successful business magnate, record-setting pilot, investor, and practitioner within the worlds of aviation, filmmaking, real estate, and biomedical research. Although Hughes himself usually worked from one of his many houses or hotels, the subject property contained offices for many of his personal staff and was his West Coast base of operations for over 40 years. By the mid-1950s, the subject property became a central part of his personal and professional life; its vaults stored negatives of his films, as well as his personal possessions, memorabilia, and archives.

Furthermore, the subject property "embodies the distinctive characteristics of a style, type, period, or method of construction" as an excellent example of the Art Deco architectural style applied to an industrial building in Hollywood. The Howard Hughes Headquarters reflects the execution of the Art Deco architectural style at the height of its popularity. The building's smooth concrete wall cladding, flat roof with stepped and flat parapets, vertical elements including piers and towers, and vertically oriented fenestration patterns are all reflective of the style. Other distinguishing features include the

multi-lite, steel-sash casement and double-hung windows and the geometric and floral decorative elements.

Despite some alterations, the subject property retains a high level of integrity of location, design, setting, materials, workmanship, feeling, and association to convey its significance.

CALIFORNIA ENVIRONMENTAL QUALITY ACT ("CEQA") FINDINGS

State of California CEQA Guidelines, Article 19, Section 15308, Class 8 *"consists of actions taken by regulatory agencies, as authorized by state or local ordinance, to assure the maintenance, restoration, enhancement, or protection of the environment where the regulatory process involves procedures for protection of the environment."*

State of California CEQA Guidelines Article 19, Section 15331, Class 31 *"consists of projects limited to maintenance, repair, stabilization, rehabilitation, restoration, preservation, conservation or reconstruction of historical resources in a manner consistent with the Secretary of the Interior's Standards for the Treatment of Historic Properties with Guidelines for Preserving, Rehabilitating, Restoring, and Reconstructing Historic buildings."*

The designation of the Howard Hughes Headquarters Building as an Historic-Cultural Monument in accordance with Chapter 9, Article 1, of The City of Los Angeles Administrative Code ("LAAC") will ensure that future construction activities involving the subject property are regulated in accordance with Section 22.171.14 of the LAAC. The purpose of the designation is to prevent significant impacts to a Historic-Cultural Monument through the application of the standards set forth in the LAAC. Without the regulation imposed by way of the pending designation, the historic significance and integrity of the subject property could be lost through incompatible alterations and new construction and the demolition of an irreplaceable historic site/open space. The Secretary of the Interior's Standards for Rehabilitation are expressly incorporated into the LAAC and provide standards concerning the historically appropriate construction activities which will ensure the continued preservation of the subject property.

The City of Los Angeles has determined based on the whole of the administrative record, that substantial evidence supports that the Project is exempt from CEQA pursuant to CEQA Guidelines Section Article 19, Section 15308, Class 8 and Class 31, and none of the exceptions to a categorical exemption pursuant to CEQA Guidelines Section 15300.2 applies. The project was found to be exempt based on the following:

The use of Categorical Exemption Class 8 in connection with the proposed designation is consistent with the goals of maintaining, restoring, enhancing, and protecting the environment through the imposition of regulations designed to prevent the degradation of Historic-Cultural Monuments.

The use of Categorical Exemption Class 31 in connection with the proposed designation is consistent with the goals relating to the preservation, rehabilitation, restoration and reconstruction of historic buildings and sites in a manner consistent with the Secretary of the Interior's Standards for the Treatment of Historic Properties.

Categorical Exemption ENV-2020-5221-CE was prepared on April 9, 2021.

BACKGROUND

A previous Historic-Cultural Monument nomination was deemed complete on June 21, 2018, under case number CHC-2018-3614-HCM. The initial hearing for the nomination, scheduled for July 19, 2018, was continued to September 6, 2018, at which time the nomination was withdrawn by the applicant prior to the Cultural Heritage Commission acting.

On September 3, 2020, the Director of Planning determined that the application for the proposed designation of the subject property as an Historic-Cultural Monument was complete. On October 1, 2020, the Cultural Heritage Commission voted to take the property under consideration. On November 3, 2020, due to concerns related to the pandemic, the property owner requested a time extension pursuant to Los Angeles Administrative Code Section 22.171.10. On April 8, 2021, a subcommittee of the Commission consisting of Commissioners Kanner and Kennard conducted an in-person site inspection of the property, accompanied by staff from the Office of Historic Resources. The original expiration date of December 15, 2020 is tolled, and a revised date will be determined pursuant to *the Mayor's March 21, 2020 Public Order Under City of Los Angeles Emergency Authority re: Tolling of Deadlines Prescribed in the Municipal Code* and *April 17, 2020 Public Order Under City of Los Angeles Emergency Authority re: Tolling HCIDLA Deadlines and Revising Expiration of Emergency Orders*. The time to act on this item has been tolled for the duration of the local emergency period. Please note that other State law provisions may also apply.
